

sideways6
Webinars 

2020 VISION

The Year of the Employee Idea



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THE FTSE 100 INNOVATION INDEX



Innovation is on the increase



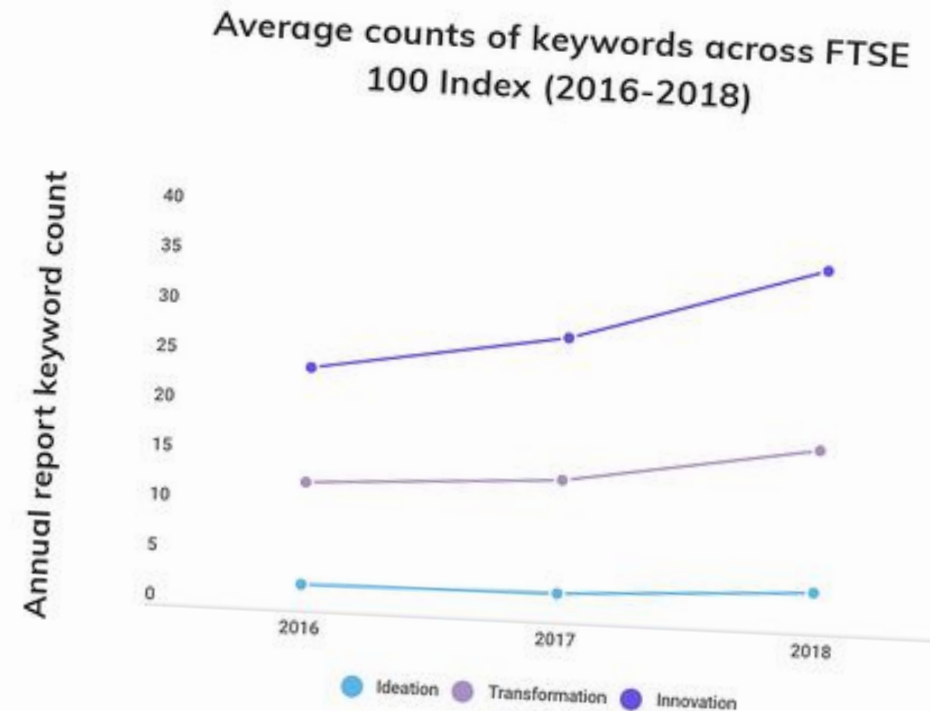
Innovate or die

Nobody wants to be a cautionary tale...
Blockbuster & Toys 'r Us anyone?

Innovation increased by 33%



Average mentions of innovation across the
FTSE 100 annual reports (2016-2018)



Employee engagement is an important priority



Employees are expensive

Fail to engage them and they'll leave, costing £30,000 on average to be replaced (Gallup)



41% increase in employee engagement

Mentions of employee engagement across FTSE 100 annual reports (2016-18)

Leaders are starting to listen



Listening leaders are on the rise

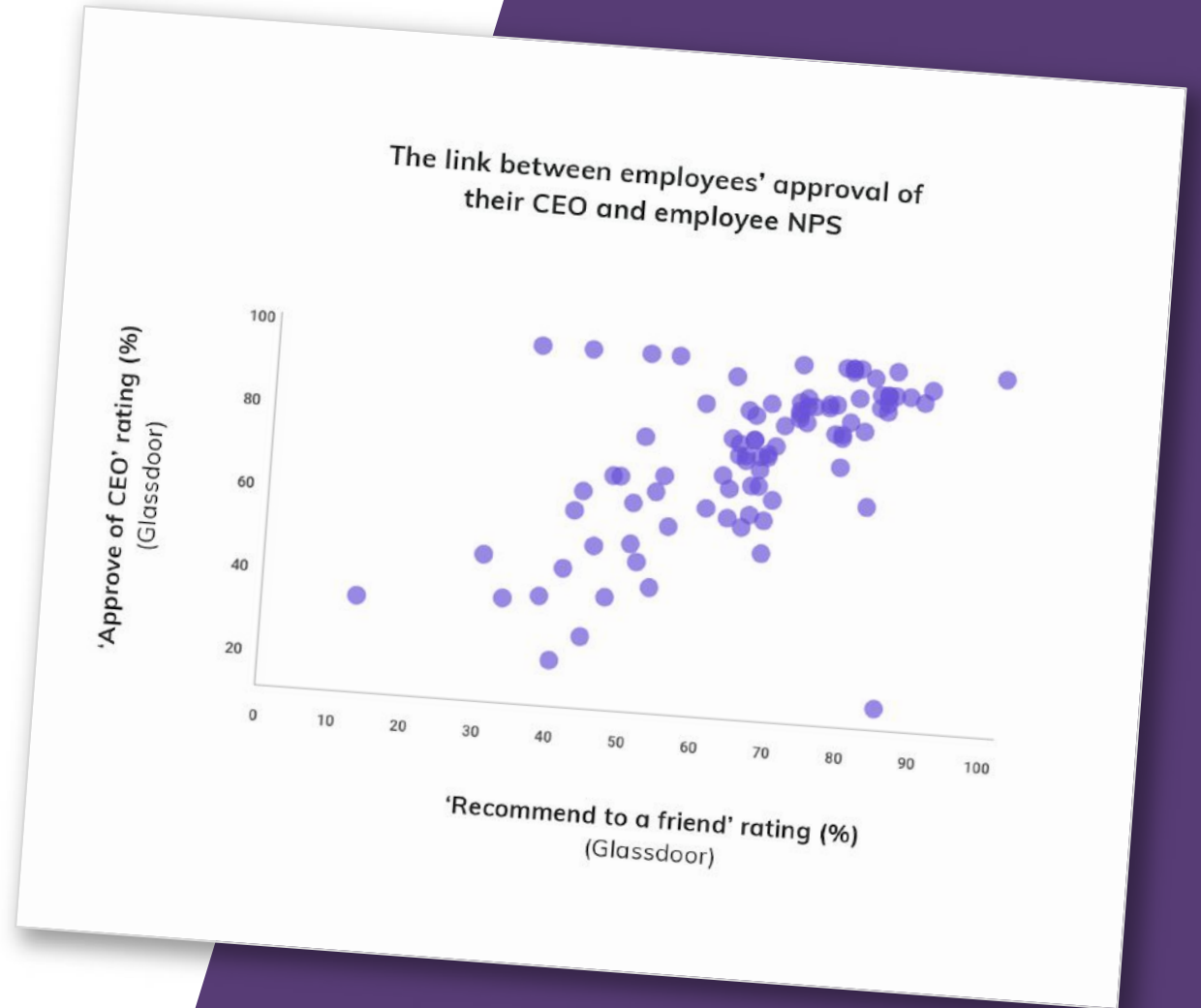


From Chris Kempczinski at McDonalds to Leo Quinn at Balfour Beatty, and more.

Increased employee NPS



Employees who approve of their CEO are more likely to recommend the company to a friend



When companies listen. **Everyone wins.**



Improved
productivity



Accelerated
innovation



Environmental
sustainability



Customer
experience



Employee
engagement

The **companies benefiting** from listening...



How do we find
innovative **new ideas**
to remain at the
forefront of the
market?



TRUE STORY

A flow of great ideas

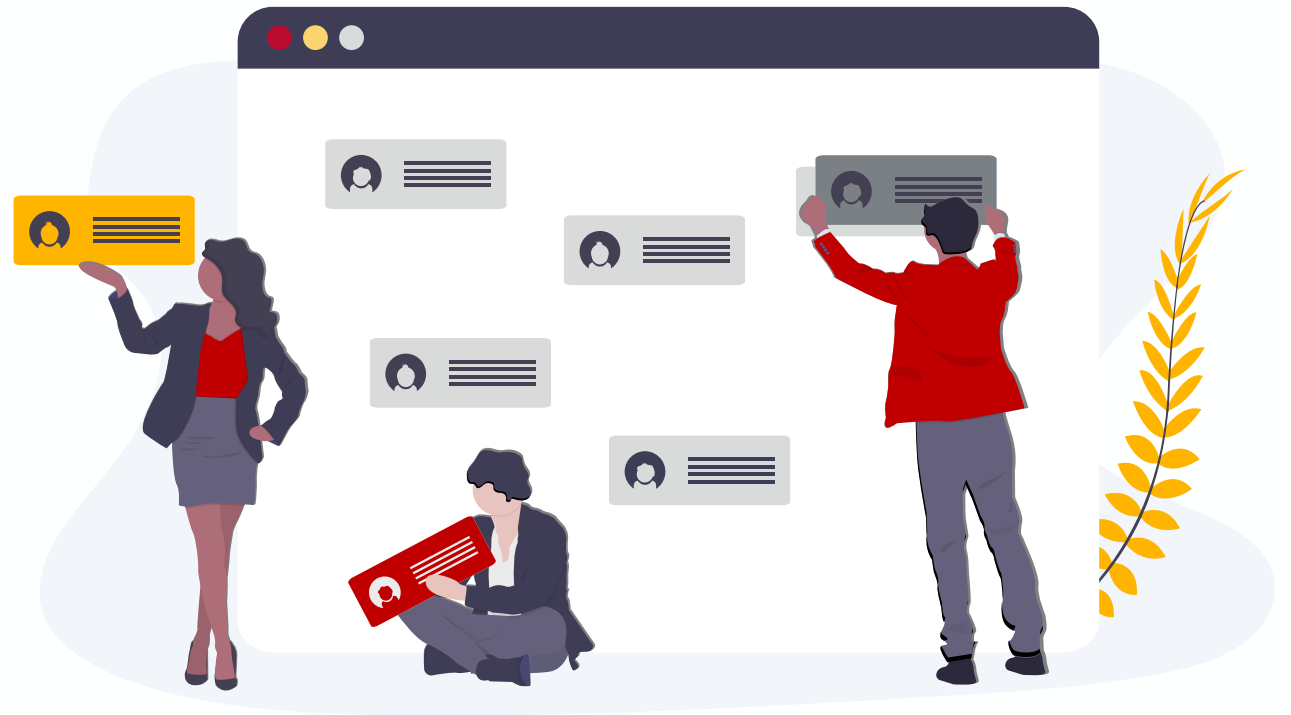


“InGenius serves as a **breeding ground for innovation**. It’s a place where employees can collaborate and grow ideas into tangible business opportunities.”





How do we ensure everyone feels they are responsible for **continuous improvement?**



TRUE STORY

Ideas from everywhere

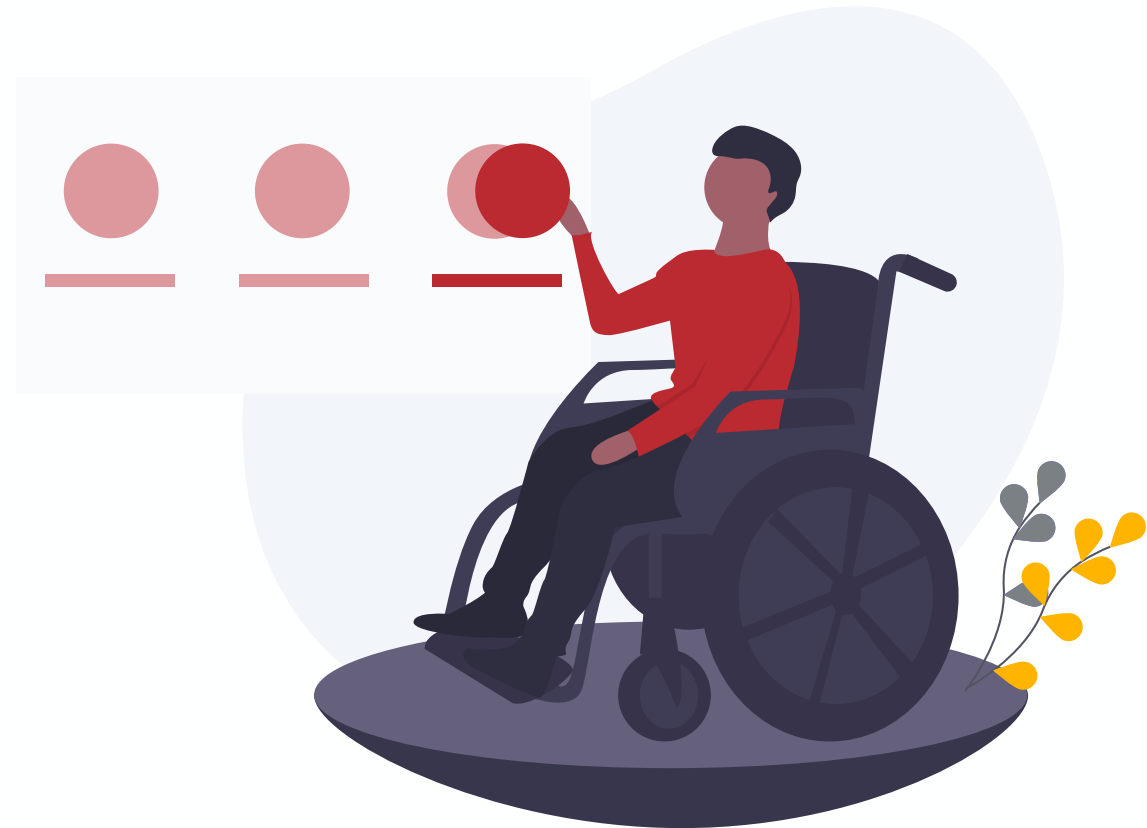
—
“Ultimately, **it's about people and engagement.** Everyone stepping forward with ideas and energy to help build a better business.”

#MyContribution

Balfour Beatty



How do we ensure
employees put the
customer experience
first in their thoughts?



TRUE STORY

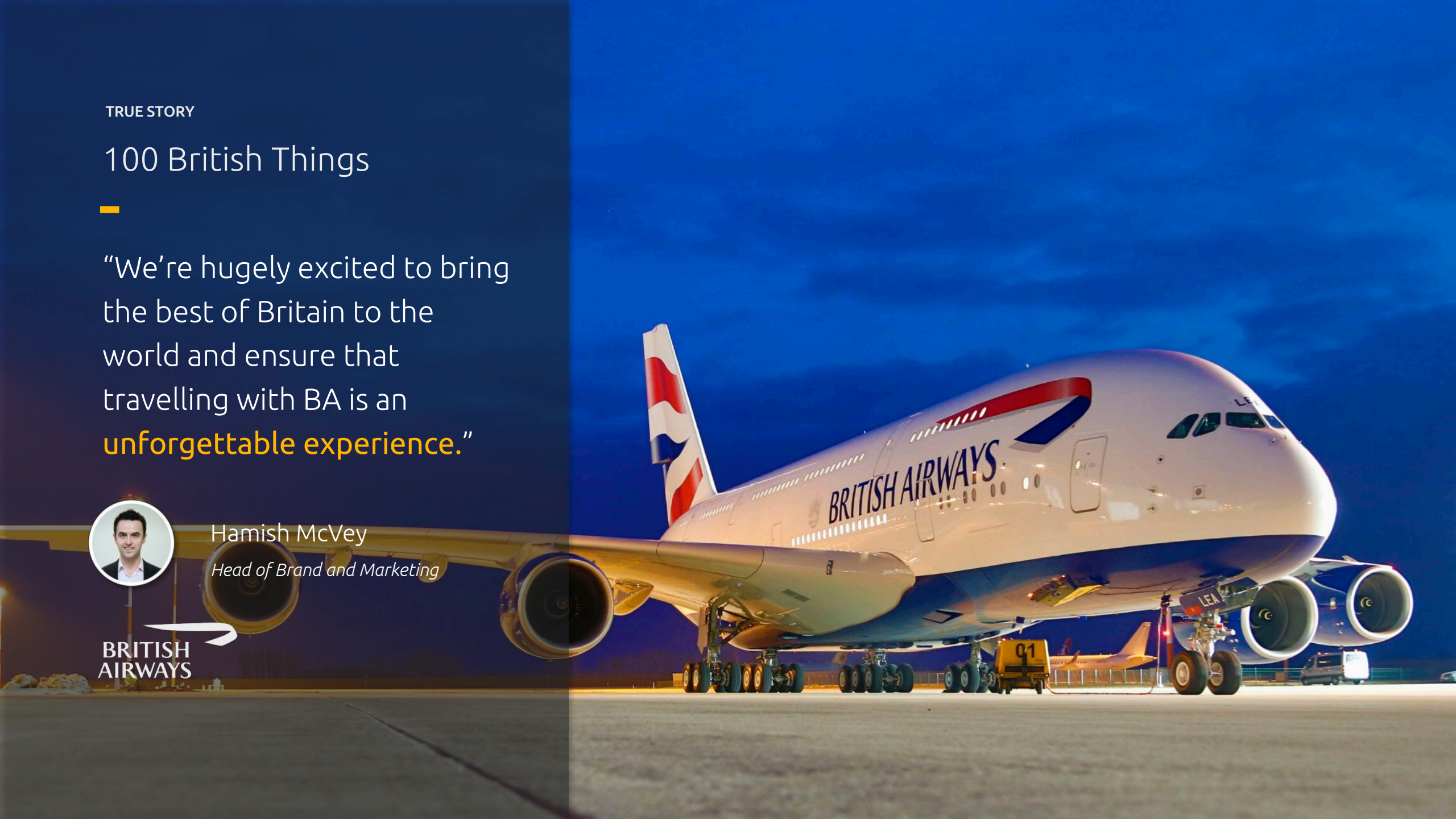
100 British Things

“We’re hugely excited to bring the best of Britain to the world and ensure that travelling with BA is an **unforgettable experience.**”



Hamish McVey
Head of Brand and Marketing

BRITISH
AIRWAYS





How can we **connect**
the workforce with
our leadership
team?



TRUE STORY

Tell me how to fix Yahoo

—
“There were **so many people with ideas** and so much energy to try and improve the company. It was just waiting for someone to come and harness it.”



Marissa Mayer

Former CEO

YAHOO!





How do we create a culture where everyone cares about **our impact on the environment?**



TRUE STORY

A better tomorrow



“Sustainability is everyone’s responsibility. **We can all make a difference** in creating a better tomorrow.”

#SustainabilityAction





And how do we find
new, disruptive ideas
from outside of
the business?



TRUE STORY

Turning bricks into boulders

27 new products have been launched as a result of Lego Ideas, including themed sets based on The Flintstones, Ghostbusters and Back to the Future.

#LegoIdeas



Key Takeaways



Innovation
has never been
more important



Employees
have ideas and
expect to be heard



Leaders
know listening
is a must in 2020

Get your copy today!
www.sideways6.com/index



Any Questions?

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